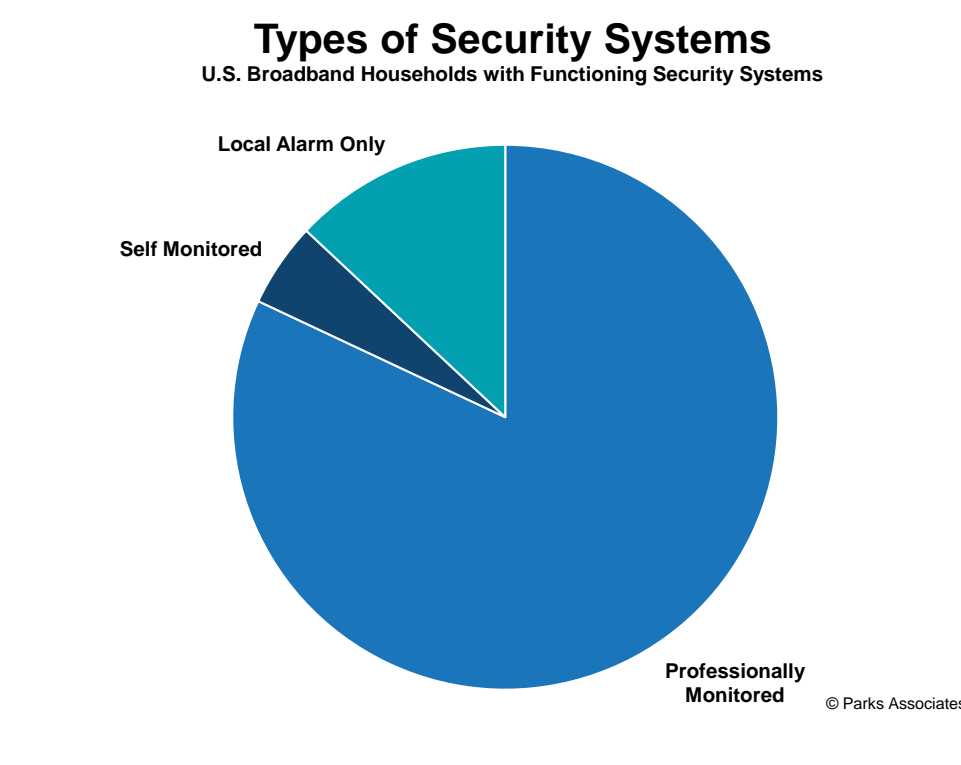


**Synopsis**

This report examines the competitive forces across the market segments addressing residential security as providers and manufacturers seek market expansion and enrichment through smart home system products and services. It also identifies and analyzes issues related to trends in technology, consumer behavior, channels to the consumer, and the impact of digital disruptors. The net impact of this research is to gain an understanding of how market dynamics will impact the segments of the residential security market moving forward.

**Monitoring among Households with Security**



**Publish Date:** 2Q 16

“Home security systems of all types are adding interactivity so that most newly installed security systems enable consumer access and control via smartphones, tablets, and computers. Home security substitutes such as IP cameras, all-in-one systems, and controller-based kits target consumers with ‘good-enough’ security solutions focused on affordability and optional monthly fees. These targeted consumers often live in multifamily dwellings,” said Tricia Parks, CEO.

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### List of Companies

ADT	IRIS
Alarm.com	Lowe's
AllSeen Alliance	Nest
Amazon	Philips
Apple	Samsung
August	Scout
Canary	SmartThings
Comcast	Thread
Echo	Total Connect
Google	Vivint
Honeywell	Wink
Icontrol	ZigBee
INSTEON	Z-Wave

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